

Media and Policy Officer

About Positive Money:

Positive Money is a fast-growing organisation that combines the activities of a think-tank, pressure group, and international movement. Our mission is to reform money and banking so that it enables a fair, democratic, and sustainable economy. The current money and banking system causes a wide range of economic, social and environmental problems; most notably house price bubbles, high levels of debt, and rising inequality.

About the role:

Positive Money is a recognised thought-leader on central banking, monetary policy and banking reform. Our work is regularly featured in the national press, including the FT, Times, Telegraph, Guardian, Independent, City AM, and Daily Mail, and we have received support from leading figures in the UK's main political parties.

As a member of the influencing team, the media and policy officer will be involved with the day-to-day running of Positive Money's press operation. The officer will, with the support of the head of policy and media, pitch stories about our work and react to external events related to the money and banking system to secure coverage. They will also support the head of policy in influencing policymakers and other thought-leaders by monitoring current affairs, producing briefings and organising events.

About you:

You have a keen interest in effecting progressive change in economic policy, through both the media and legislative channels. You have a sense of what makes news, and what kind of stories and messages resonate with the media and the public. You are able to think creatively and willing to experiment with different forms of interventions in the media and our political system.

You enjoy working in a collaborative and dynamic environment where team members bounce ideas off each other. You are happy to take advice and direction from colleagues working in other work programmes, such as research or supporter network/grassroots organising, in order to see how your work can contribute to our research and campaigning work.

Roles and responsibilities:

Media relations

- Drafting a range of press content, including topline, press releases, responses and comment pieces
- Helping to place articles and stories about Positive Money's work across the media
- Regular monitoring and digesting of topics relevant to Positive Money in the media
- Tracking coverage and clipping broadcast appearances
- Helping to brief spokespeople ahead of interviews and broadcast appearances

- Liaising and building relationships with journalists
- Forward planning to identify upcoming media opportunities for Positive Money

Policy and advocacy

- Helping to draft briefings on a range of topics, such as monetary and fiscal policy, climate justice, inequality, finance and democracy, digital currencies and the future of cash
- Assisting in the submission of evidence to Parliamentary inquiries and other consultations
- Monitoring Parliament and the work of other policymakers and regulators, such as the Bank of England
- Staying abreast of policy debates and what other organisations and influencers are saying

Influencing

- Tracking and engaging with journalists, politicians and other influencers on Twitter
- Assisting with the planning, management and attendance of events which involve politicians, journalists and other influencers
- Working with the campaigns team to inform campaign actions and social media content
- Contributing to the Positive Money blog

Person specification

ESSENTIAL skills and experience

- High standard of written and verbal communication and excellent interpersonal skills
- An ability to work proactively and independently, as well as part of a team
- Flexibility and an ability to manage multiple priorities
- A keen interest or willingness to learn about the money and banking system as well as new economic thinking
- Experience working with one or more of: the media, parliament, or on policy development

DESIRED skills and experience

Experience and skills

- Experience undertaking media monitoring
- Experience writing toplines and pitching to journalists
- Experience writing policy briefings
- Experience going to meetings with 'influencers' such as journalists, politicians, and policy makers.
- Experience using Twitter in a professional capacity

- Some knowledge of how the money and banking system works and the problems inherent to it (it is not necessary to have expert knowledge of the area)

Values and behaviours

- Be self-reflective with a high degree of empathy and self-awareness
- Be committed to our vision for a fair, democratic, and sustainable money system
- Enjoy working with a high level of autonomy, trust, and open-mindedness
- Be committed to working in an innovative and collaborative way
- Friendly and professional manner
- High degree of maturity and able to respond positively in pressured situations
- Ability to work well alone or within a team, as required, and be self-motivated
- Ability to multi-task and manage interruptions
- Ability to work in time-pressured situations and to meet deadlines

Terms and conditions

Contract: The role is for an initial fixed term of 1 year with a 6 month probationary period. After a year if the contract is extended, a permanent contract will be offered.

Salary: Band 4, £24k – £28k, depending on experience

Reporting to: Head of Policy and Advocacy

Hours: Part or Full time (32-40 hours per week, 4-5 days). Requests for flexible working will be considered. The post holder will be expected to work the occasional evening or weekend for time off in lieu.

Holiday: 25 days in addition to statutory holidays.

Location: The role will be based at Positive Money's office at 303 Davina House, 137-149 Goswell Road, London, EC1V 7ET, though all members of staff are currently working remotely during the covid pandemic, and the post holder will also be supported to also work from home to match government guidance and their needs.

How to apply

Please fill in the application form available [here](#) and send it by email to recruitment@positivemoney.org.uk

Closing date for applications: 9th July 2020, 8:00 am (BST)

Interviews: 15th and 16th July 2020 (interviews will take place online)

Positive Money is committed to providing equal opportunities for everyone regardless of their background. We welcome applications from everyone irrespective of gender, sexual orientation, disability and ethnicity but, as women and Black, Asian and minority ethnic people are currently under-represented within the Positive Money network, we would encourage applications from members of these groups.