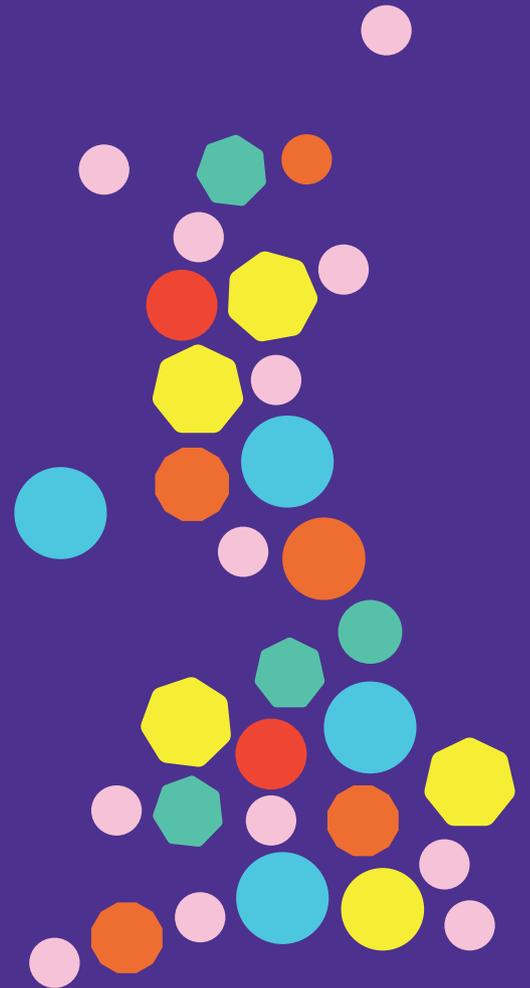


APRIL 2016 -  
MARCH 2018

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# MAKING MONEY WORK FOR SOCIETY

PositiveMoney 



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Positive Money campaigns for a money and banking system that enables a fair, sustainable and democratic economy.

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# INTRODUCTION



## LETTER FROM EXECUTIVE DIRECTOR, FRAN BOAIT

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Over the last two years Positive Money has gone from strength to strength. We're making major progress in bringing reform of money and banking out of the fringes of debate, and into the mainstream. As ever, we've continued to change the conversation not just amongst elites - politicians, journalists and academics - but also amongst members of the public. More and more people are getting involved in our campaigns, joining our networks and local groups, and following us online.

We've broadened our mission since 2016, with new research and campaigns on the future of cash and payments, on the links between money and banking and the environmental problems we face, and on institutional reform of central banks, while still pursuing reform of money creation for a more fair, democratic and sustainable economy. In 2017 we also launched a new website to better reflect this vision and the range of work we do.

We've also expanded our methods, trying innovative new ways to get our message out, including stunts outside the Bank of England, opinion polls, and experimenting on social media. As a result our reach has grown bigger than ever - more media coverage of our ideas, more followers on and offline, and more engagement with powerful people.

Some personal highlights for me have included our biggest ever event in Parliament with Adair Turner, speaking to 200 journalists, economists and supporters alongside Ed Balls and Martin Wolf at our '10 years after' event at the RSA, and taking us truly international with the creation of Positive Money Europe.

The last two years have been a fantastic journey with Positive Money, of course there have been challenges but the time has never been riper for our ideas to impact the world. Thank you to all our supporters, funders and stakeholders - we couldn't do this without you.

Here are a few things others have to say about us:

“Positive Money has made a significant and important contribution to the post-crash economic debate on money and banking. Their work has educated people right across the globe on the role of banks in money creation. Furthermore they have played a unique role in bringing together economists and the public to support new policies such as monetary financing.”

**LORD ADAIR TURNER, CHAIR OF THE INSTITUTE OF NEW ECONOMIC THINKING**

“We have supported the work of Positive Money since 2013. Over that time we have seen the development of a small, effective, professional organisation whose ideas about monetary policy reform are gaining traction with ordinary people, as well as with policy makers, journalists and economists nationally and internationally. Positive Money proves that big ideas can come in small packages.”

**DANIELLE WALKER PALMOUR, DIRECTOR OF THE FRIENDS PROVIDENT FOUNDATION**

“Positive Money has shown itself to be brilliant at playing the ‘inside’ and the ‘outside’ game simultaneously. Its chatty, community-driven, good-humored grassroots mobilization combined with sound, sophisticated and compelling research and analysis has made it Europe’s leading civil society organisation working on monetary policy reform.”

**LESLIE HARROUN, DIRECTOR OF PARTNERS FOR A NEW ECONOMY**

“Gaining deeper insight into the functioning of our money system is remarkably enlightening. The PM retreat where local group leaders are brought together was a hugely rewarding experience. The energy and enthusiasm of PM supporters in the local groups is inspiring and you can’t help but feel part of a large family. The availability of a great website, clear publications, regular newsletters, public presentations, exciting campaigns and media coverage makes the task of spreading the message and building the movement exciting. The highly motivated and passionate PM team are always at hand to assist those committed to see changes to the status quo and challenge the established narrative that “there isn’t enough money.”

**CHARITH GUNAWARDENA, ENFIELD LOCAL GROUP LEADER**

“Positive Money Europe has been very active in the European Parliament in the promotion of innovative alternatives to the current ECB’s policy mix. Their work has enlarged and coordinated the cross-party group of MEPs advocating for a monetary policy which takes care of social justice and environmental protection.”

**ERNEST URTASUN MEP, COMMITTEE ON ECONOMIC AND MONETARY AFFAIRS, EUROPEAN PARLIAMENT**

“Organisations like Positive Money are an essential counterbalance to the dominant perspectives emanating from the City of London, injecting much needed fresh thinking into debates regarding Britain’s financial services industry. They are to be applauded for their efforts to make finance work for the good of society and support more sustainable economic models.”

**LORD SHARKEY, LIBERAL  
DEMOCRAT PEER & ECONOMIC  
AFFAIRS SELECT COMMITTEE  
MEMBER**

“Positive Money have been instrumental in bringing about a public conversation about how to make our money and banking system fit for purpose. Climate change is the biggest challenge society faces and we must mobilise public, private, and central banks to ensure we have the finance needed to tackle climate change.”

**CAROLINE LUCAS, GREEN PARTY  
MP & FORMER PARTY LEADER**

“Positive Money have done a wonderful job to raise awareness of the fundamental problems with our money and banking system, which are too often ignored or misunderstood by politicians and even economists. We may disagree on the proper solution, but Positive Money’s diagnosis of the problem provides a strong basis for the paradigm shift in economic thinking required to deliver greater prosperity and justice for the British public.”

**STEVE BAKER, CONSERVATIVE PARTY MP**

“Positive Money are doing just the kind of radical and adventurous thinking that is needed to transform our economy so that it addresses the key challenges of our time, from spiralling inequality to the unfolding nightmare of climate change. Their bold perspective has really helped to expand the horizons of my own work designing a new vision for the economy as Shadow Treasury Minister for Sustainable Economics.”

**CLIVE LEWIS, LABOUR PARTY MP & SHADOW TREASURY  
MINISTER FOR SUSTAINABLE ECONOMICS**

“Positive Money are an important force in ensuring our money and banking system works better for ordinary people. I particularly value their commitment to protecting access to cash, which is vital in giving people more choice in how they manage and spend their money.”

**DREW HENDRY, SCOTTISH NATIONAL PARTY MP**

## LETTER FROM CHARLOTTE MILLAR, OUTGOING CHAIR OF THE BOARD

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Since its inception 8 years ago, Positive Money has moved the issue of monetary reform from a “glint in the eye” idea to being a credible issue that is influencing the mainstream media and key politicians. In the time period of this report, media interest in our work increased significantly, including numerous spots on BBC news, Sky News, Radio 4’s Today programme and elsewhere. Our campaigns also contributed to this growing media interest; for instance, our campaign on the future of cash resulted in us becoming a ‘go-to’ commentator on issues around the payments system. More recently our participation in the Change Finance rally, in one of 138 coordinated actions around the world, highlighted how little has changed in finance since the crash in 2008.

This impact is underpinned by an immensely talented and dedicated team, that has grown in size and influence since April 2016. As of March 2018 we have a team of 9 staff, supported by a number of regular contractors, each strengthening our impact across research, campaigning, influencing and media work. This includes a bigger international team, with Positive Money Europe having been set up as an organisation in Brussels, off the back of the momentum and contacts built up by the QE for people in the Eurozone campaign.

We are very grateful for the funding that has allowed us to strengthen our work. We are proud to be working with a wider number of funders who have committed more resources to the important issue of money and banking reform. With Positive Money now set up to scale, it is time for me to hand the baton of Chair on to Sian Williams of Toynbee Hall, who has the experience and vision to help steer Positive Money to the next level. Sian will be supported by an expanded Board, with new members, who bring their passion and expertise to help propel Positive Money forward through the next exciting period of growth. I wish the team and Board the very best for the next phase of their adventure!

## LETTER FROM SIAN WILLIAMS, INCOMING CHAIR OF THE BOARD

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I'm delighted to be joining Positive Money as chair of the board. It's a privilege to join an organisation that has achieved so much in its relatively short eight year history, and which has such potential for the future. In my work at Toynbee Hall I see firsthand how systemic issues in our society and economy can negatively impact people's financial health. Money and banking is a core part of that system, and Positive Money's work on reforming its unfair, anti-democratic and unsustainable effects has never been more important.

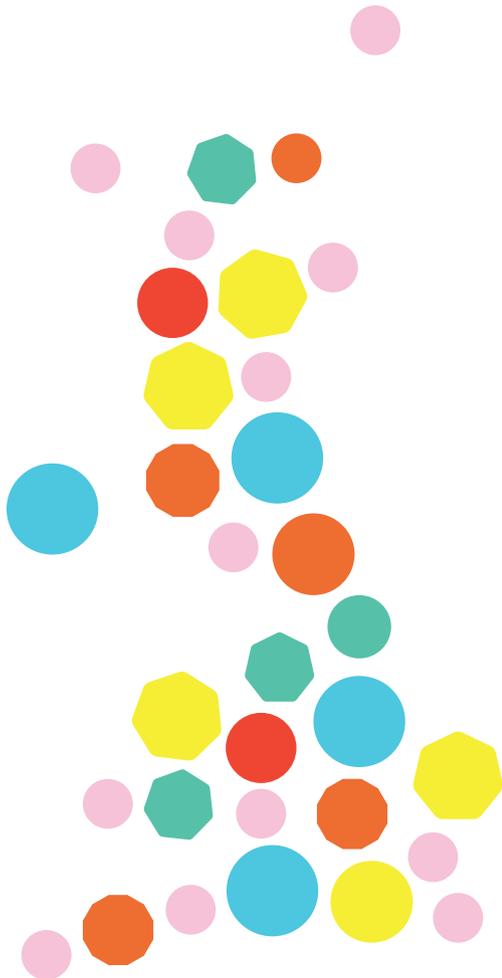
Positive Money is in a strong position, with a talented team in place. Our four work programmes: media and influencing, research, the supporter network, and our international work, have each gone from strength to strength over the last two years. These programmes of work are mutually reinforcing, and add up to greater impact by working in concert with each other. I'm looking forward to working closely with Fran and the rest of the team in the coming years, as well as getting to know supporters in our local groups across the country.

I'd like to express my thanks to my predecessor, Charlotte Millar, for her work steering the board over the last three years. I look forward to working with the rest of my colleagues on the board in the years to come; the board members bring a wealth of experience and networks which will be fundamental to ensuring Positive Money remains a resilient, innovative and influential organisation.

I've no doubt Positive Money's star is on the rise. Ten years on from the 2008 financial crash the space for radical economic reform is increasingly opening up, and at Positive Money we will aim to ensure reform of money and banking is at the heart of that agenda.

*(Sian Williams officially takes over from Charlotte Millar as chair from August 2018 onwards.)*

# OUR VISION



## WHAT'S THE PROBLEM?

Right now the money and banking system isn't working for most people. It causes house price bubbles, high levels of debt and rising inequality. It lays the foundations for financial crises and it harms our environment. Big banks have too much power and there is a large democratic deficit in the way the Bank of England makes decisions.

To deal with the big social, economic and environmental challenges we're facing today, we need to reform our money and banking system.

## WHAT'S OUR VISION?

Positive Money's vision is for a money and banking system that enables a fair, democratic, and sustainable economy.

# OUR VISION

## DEMOCRATIC

Instead of working separately, the Bank of England and the Government collaborate in a democratic way.

More women, BAME people and professionals with experience in the real economy are appointed to the Bank of England's most powerful committees. As a result, these committees are better informed, have a greater diversity of opinion, and ultimately make higher quality decisions.

The power to create and spend new money into the economy is brought under public, democratic control. Private banks become true intermediaries between savers and borrowers and no longer have the monopoly on creating money.

## FAIR

An economy that isn't driven by housing bubbles, stock market booms, and a bloated financial sector. Where wealth isn't concentrated in fewer and fewer hands.

Instead, investment in productive sectors of the real economy, such as affordable housing, helps to boost incomes, bring down inequality and serve society's needs.

Everyone has a right to access their money and make payments without relying on the big banks. Subsidies for big banks are removed, and there is a diverse ecosystem of new and better models of banking.

## SUSTAINABLE

Investment creates secure and sustainable jobs and tackles climate change.

Government and central bank mandates reflect the fact that we cannot sustain infinite growth on a finite planet. Instead of focusing on short-term profit for private gains, their policies protect our environment and serve the public interest in the long-term.

New money is created by the central bank, ending our economy's dependence on high levels of debt, creating a more stable economy.



# HOW WILL WE GET THERE?

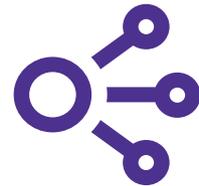
At Positive Money we pursue our vision, and the system changes it requires, in six ways:



We work to **educate and empower** people with facts about how our money and banking system really works, the problems it causes, and how it can work better.



We **research** the problems with the money and banking system and develop our proposals for reforming it.



We work to build a growing, skilled, and diverse **network** which works together to campaign for change.



We **influence** people in power, by speaking in the media, building relationships with politicians, and supporting interventions in Parliament.



We lead and support an **international** movement advocating reform around the world.



We **communicate** our work and ideas through social media, broadcast and print news.

# OUR PROGRAMMES OF WORK

Our activities fit into four interconnected programmes of work:

## GROWING OUR GRASSROOTS MOVEMENT

1.



## INFLUENCING THE DECISION MAKERS

2.



## LEADING REFORM OF MONEY AND BANKING

3.



## SPEARHEADING AN INTERNATIONAL MOVEMENT

4.



# GROWING OUR GRASSROOTS MOVEMENT



Positive Money annual retreat 2017

“I would like to thank Rachael, Ed, all the positive money team and everyone who attended the 2017 retreat, I had a fantastic weekend. It was really encouraging to see that more and more people had joined and liked positive money and hopefully that will continue, I will be trying my best to help it grow even more.”

**PAUL, POSITIVE MONEY  
RETREAT ATTENDEE 2017**



## WE TALK TO HUNDREDS OF PEOPLE IN OUR COMMUNITIES ABOUT THE CASE FOR MONEY REFORM

30 local groups, from Bournemouth to Edinburgh, Newcastle to Devon, have held monthly meetings to educate each other on monetary reform and plan actions together. They’ve created card games, street stall activities, and booklets. They’ve held film screenings, talks at festivals and shown what’s possible when dedicated individuals come together in their communities.

In June 2016, we launched the Positive Money Speakers Network, and our speakers didn’t waste any time in getting out and about! Like Charles, who spoke to over 100 people alongside two top economics professors in Shropshire. Or John, who spoke at Chester Cathedral. And Frances, who delivered a five-hour workshop in Cheltenham for the Workers Educational Association.

In November 2016, 11 Positive Money local groups ran street stalls in town centres across the UK. We spread the word that the Bank of England is pumping billions of pounds into financial markets, when it could choose to spend that money on projects like housing and green infrastructure. Together we gathered hundreds of new signatures on the petition!

In 2017 the Southampton local group held a stall at the Tolpuddle and May Day festivals and the North East crew had a strong presence at the Miners' Gala - they'll be there again this year!

### **GOING VIRAL WITH OUR ONLINE VIDEOS: PUTTING MARK CARNEY, THERESA MAY AND MPS RIGHT**

During the 2017 General Election, after Theresa May told a nurse who hadn't had a pay rise in eight years, "there is no magic money tree" live on television, our video exposing the truth was watched by nearly 1 million people online!

A few months later, after investigative work by Positive Money researchers, we exposed Mark Carney's dangerously misleading depiction of inequality in a video watched and shared by tens of thousands.



## WE DEVELOP RELATIONSHIPS WITH MPS AND GET THROUGH TO POLITICIANS WITH POWER

In January 2017, the powerful Treasury Select Committee opened a landmark inquiry into the impact of the Bank of England's policies since the financial crisis. In response Positive Money supporters jumped into action. 10,000 of us signed our statement which we submitted along with our evidence and a letter from some of the UK's top economists.

Sadly the inquiry was put on hold when the General Election was called. But after thousands of Positive Money supporters emailed their MPs demanding the inquiry be reopened, Nicky Morgan MP, the Chair of this committee, has at least acknowledged the negative side effects of the Bank's policies and has promised to keep them under close review.

Members of our Leicester local group have recently met with Nicky Morgan and she is interested in what they have to say. Positive Money supporters have also met with their MPs in Winchester, Exeter and Edinburgh.



*"For this series of workshops we identified 6 regular members whom we'd like to take the lead on future meeting topics, and then worked towards really strong presentations that we would have absolute confidence in building a meeting around."*

**JOHN CAMPBELL, POSITIVE MONEY HACKNEY CORE TEAM**

*"Congratulations Adrian on starting your group and finding a venue to host it! Our Positive Money Tower Hamlets group are happy to support you in any way we can and wish you and your group the best of luck and lots of sign ups!"*

**ANDY PHILPOTT, POSITIVE MONEY TOWER HAMLETS CORE TEAM**

## WE BUILD OUR KNOWLEDGE, GET ACTIVE, AND MAKE FRIENDS IN OUR BLOSSOMING NETWORK

More than 12,000 people joined the Positive Money mailing list in 2016, bringing us up to nearly 45,000 supporters! Together we're signing and sharing petitions, writing to our MPs and keeping in touch to share and inspire each other. And we're active offline too...

In November 2017, 17 brilliant young leaders came together in York to start the Positive Money Youth Network. We discussed the reasons why reforming the money and banking system is important to them, how we can inspire more young people to join our movement, and practiced presentations targeting young people.

In September 2016 and 2017, 30 dedicated Positive Money supporters spent two days together in the Lake District. We did workshops to develop ourselves as leaders, devised campaign strategies, and built new relationships across the network. We all came away more passionate and fired up than ever.

In 2018, the Hackney local group have been training each other to do awesome presentations. For a couple of hours on a Saturday morning, six regular members are

practicing presentations and picking topics to build strong local group meetings around - a fantastic initiative!

Meanwhile Positive Money supporters in Devon are gathering to present and brainstorm stories to carry our messages. This is inspired by the recent "Framing the Economy" report, produced by our friends over at the New Economics Foundation.





*“We set up a survey for people to choose where to spend money into the economy and this was a very good tool for getting people talking. Several people saw that money created by the Bank of England belongs to us and that we should have some say in how it is used.”*

**PHIL TYLER, POSITIVE MONEY SOUTHAMPTON CORE TEAM**

## COMING UP...

### LOCAL GROUPS GATHERING

In July 2018, 30 local group leaders are coming together for two days of networking, planning and fun! Positive Money local groups meet monthly, organise actions together, and spread the word about our campaign in their local communities. After several years of operation, we thought it was about time we brought these wonderful leaders together to refresh and revive the work we all do. In 2019 we plan to return to running the annual retreat.

### 10 YEARS AFTER...

... the start of the global financial crisis our money and banking system is still broken, and contributing to an increasingly unequal society and fragile economy. Together with some other civil society organisations, we want to make the most of this anniversary and make sure our message that finance needs to change is heard.

### NEW LOCAL GROUPS

2018 has seen the launch of new local groups in Nottingham and Warwick. The core teams include a sixth form teacher, a university professor, and a PHD student.

# INFLUENCING THE DECISION MAKERS



Governor Mark Carney appears before MPs on the Treasury Select Committee. In 2017, we helped secure an inquiry into the impact and effectiveness of monetary policy.

**Every MP in the country heard from a Positive Money supporter in their constituency**



## SETTING THE AGENDA

Positive Money is shaping public policy on the future of money and banking. After two years of lobbying officials and making our case, the Bank of England announced in 2016 that it was opening up the payments system beyond the big banks. This is a major breakthrough that will reduce banks' power over our money and help make our economy more secure.

Our ideas for orientating the financial system towards productive investment are reflected in a new report commissioned by the Labour Party. The report recommends that the Bank of England be given new tools to encourage lending towards green industries and job-creating sectors. It could be one of the most progressive platforms on money and banking policy advocated by a major party in decades.

We helped secure the first-ever debate in parliament on the effects of quantitative easing (QE). Almost every MP in the country got an email from a Positive Money supporter encouraging them to recognise that the Bank of England is unfairly benefiting the rich through its QE programme, while doing little for everybody else. Several leading politicians have made public warnings of the detrimental effect of current monetary policy on inequality including Theresa May, and other Conservative, Labour and SNP frontbenchers. We persuaded the influential Treasury Select Committee to carry out an inquiry into the issue.

## BRINGING RADICAL IDEAS TO THE CORRIDORS OF POWER

Our high-profile events programme connects radical thinkers with political decision makers. Over 200 journalists, economists and Positive Money supporters put questions to Ed Balls, Martin Wolf and our Director Fran Boait at the RSA in September 2017, marking 10 years since the failure of Northern Rock. The theme of the event was: ‘How can reform of the financial system solve the world’s big problems?’ Also, at our biggest ever event in Parliament in July 2017, Lord Adair Turner, Anthony Hilton and Fran Boait debated the question: ‘Is a crisis looming for central banks?’

Our programme of events at the political party conferences have regularly seen bumper audiences of parliamentarians and party activists,



Martin Wolf, Emily Maitlis and Ed Balls speak alongside our director Fran Boait at an event to mark 10 years since the collapse of Northern Rock.

## Over 1,200 people came to our events

showing the growing extent of our influence among policymakers. We held events in 2016 and 2017 at both the Labour and Conservative Party conferences, providing a forum for both parties to shape policy on the future of the Bank of England. Our other events in parliament have featured MPs and peers from across the political spectrum.

## BRINGING AN ALTERNATIVE PERSPECTIVE TO THE MEDIA

We offer a much-needed alternative perspective in the media on economic issues, responding to events such as budget statements and Bank of England announcements. Our spokespeople

are regularly invited to appear on broadcast networks including BBC News, Channel 4, Sky News, LBC and Talk Radio, and we now have more members of staff appearing regularly in the media than ever before. Several members of the team have also had opinion pieces published in major newspapers such as the Guardian and Independent.

We've innovated with new ways to get our message out - commissioning opinion polls and holding stunts outside the Bank of England. Our supporter network helps us reach local and regional news outlets around the country, and

our relationships with eminent economists give our ideas greater credibility in the press. A joint letter, calling for reform of monetary policy, was signed by 42 leading economists including Oxford professor Simon Wren-Lewis and Lord Skidelsky.

OVER  
**200** media mentions

**30** broadcast interviews

**8** Op-ed pieces in the press



**Bloomberg**  
**Cash Isn't Going Down Without a Fight in Digital U.K.**

Campaigners want the legal right to pay with notes and coins

# LEADING REFORM OF MONEY AND BANKING

Over the last two years we produced some really exciting new work that has reached new audiences. We are now putting forward analysis and proposals to reform all aspects of the money and banking system and really making waves in the academic community.



## REVAMPING MONETARY POLICY

The Bank of England undertook more expansionary monetary policy in summer 2016 following the Brexit vote. The Monetary Policy Committee announced measures including the 'Term Funding Scheme' and 'corporate quantitative easing'. These schemes transferred billions of pounds to bank's balance sheets. Meanwhile, the European Central Bank continued its own quantitative easing (QE) programme, running up asset purchases to over €2 trillion.



Source: ECB

Post-crisis policy in the EU and UK has created significant distortions in asset prices and rewarded the owners of wealth. As Positive Money's research in late 2017 found, wealth inequality in the UK has increased dramatically during this period of extraordinary monetary policy. We need an alternative.

In May 2016, we published *A Guide to Public Money Creation*, outlining the various forms of monetary stimulus central banks could use in place of regular QE. These include Green QE, Strategic QE, and helicopter money. All have the advantage of getting newly created money to the real economy much more directly than current policy, be it through an investment board or straight into citizens' bank accounts.

In a period of renewed economic instability, while monetary policy has exhausted its capacity to influence the economy, Positive Money's championing of an expanded toolkit for central banks remains crucial.

## ENVIRONMENTAL CONSEQUENCES OF THE MONEY SYSTEM

Banks' power to create money when they make loans has some severe implications for the planet. Between 2016 and 2018 we opened up our research agenda to look more closely at the

crucial link between our monetary system and environmental damage.

The current system leads to high levels of public and private debt, which causes problems for governments. This is a key reason why government policy always aims at generating GDP growth, which is destructive to the ecosystem.

This was the argument of our report *Escaping Growth Dependency*, which we released in January 2018, with a launch event in Parliament. We also held a roundtable of experts on post-growth economics and policy in November 2017. We have been invited to present the report at the upcoming Post-Growth conference at the EU Parliament in September 2018.





## PROTECTING PEOPLE'S ACCESS TO PAYMENTS

New technology offers the opportunity to design a payments system that works in the public interest. Positive Money's proposal for a 'central bank digital currency' could reduce our dependence on a handful of big banks, improve financial stability, and help promote financial inclusion. Meanwhile, it is important to protect the right of millions of people to use cash, including the most vulnerable members of society for whom cash is particularly important.

In March 2018 we released *The Future of Cash*, which looked at the issues of the decline

of physical cash, and the rise of electronic payments, in tandem. In the UK, 2.7 million people still rely on cash. Yet local bank branches and ATMs are shutting at a record rate.

We worked with civil society groups including Toynbee Hall and Age UK to understand the reasons why people choose to use cash, and to develop proposals to ensure that their interests can be protected as the payments landscape evolves. The paper warns that cash's disappearance is being accelerated by banks and card companies, and recommends that the Payment Systems Regulator be given a statutory duty to protect cash access.

## 2 DEGREE LENDING

In August 2016 Positive Money was asked by Partners for a New Economy to join a new project focussed on systemic change of the money system to align with climate change goals. Since then Positive Money has played a key role in developing an innovation network to work towards an ambitious goal of shifting bank lending into climate positive activities. The project is transatlantic and we have been working with The Democracy Collaborative in Washington DC. We plan to launch in July 2018 - watch this space for more information.

## COMING UP

Our book *Modernising Money*, one of our earliest publications and out of print since 2017, is due for a revamp. Throughout 2018 we will be revisiting the proposals for a Sovereign Money System within the book that won acclaim from a range of prominent thinkers and economists. We plan to re-publish the book in 2019.

We've also investigated the connection between monetary policy and the fight against climate change, in collaboration with several other organisations, including the New Economics Foundation, the Centre for Economic Policies, and the Sustainable Finance Lab. Central banks, concerned by the potential impact on financial stability, need to incorporate environmental sustainability into all their policymaking. We developed a proposal to reform central bank mandates to this end, with a report scrutinising the Bank of England's record on this score due to be published in May 2018.



# SPEARHEADING AN INTERNATIONAL MOVEMENT

## QE FOR PEOPLE

Since 2015, Positive Money has been coordinating a Eurozone-wide campaign called “Quantitative Easing for People”. The campaign was supported by more than 21 organisations who share our belief that the European Central Bank’s current QE programme should be targeted towards the real economy and not financial markets.

From May 2016, Stan Jourdan moved to Brussels in order to intensify our work with the campaign. By moving closer to the EU institutions, Stan was able to expand our network and cooperation with like-minded NGOs and Members of the European Parliament, and establish multiple joint actions with them.



Positive Money coordinated an open letter to the European Central Bank (ECB) co-signed by 18 MEPs which urged the ECB to study alternatives to quantitative easing, such as helicopter money. The letter was reported in the Financial Times in June 2016. Although the ECB did not respond directly to our letter, it did publish a letter to one MEP (Jonas Fernandez) saying 'helicopter money' is legal in the Eurozone under certain conditions.

One of the most scandalous effects of the ECB's quantitative easing programme is that it provides billions of Euros of cheap funding towards the largest multinational corporations, including fossil fuel companies, across Europe and even beyond. To question this practice, we partnered with the Corporate Europe Observatory and Friends of the Earth Europe by unveiling the beneficiaries of the programme and coordinating a letter signed by

75 NGOs. In the letter, we questioned the climate impact of this programme and demanded that the ECB align its practices with the EU's climate goals, which were ratified by the Paris agreement.

We also coordinated a letter by 44 MEPs demanding more transparency from the ECB about the beneficiaries of this programme, which successfully led to the ECB improving its transparency standards.

In February 2018, the European Parliament adopted an ambitious report on the European Central Bank to which we had made a significant contribution. Several of our suggestions were included in the final version of the report, such as the need to "diversify the theoretical framework of the ECB", thus increasing the accountability of the ECB.



## POSITIVE MONEY EUROPE

While the QE for People campaign has been very successful, it was always a first step towards building a strong movement for money reform in the Eurozone. With the prospect of the ECB putting an end to quantitative easing in 2019, we decided to transform the campaign into 'Positive Money Europe', a new branch of Positive Money based in Brussels. Positive Money Europe will cover a larger range of topics (as opposed to just QE), including implementing a 'digital euro', aligning the ECB with climate change, and strengthening the democratic accountability of the ECB. Positive Money Europe's website was launched in February ([www.positivemoney.eu](http://www.positivemoney.eu)) and we are planning a conference to launch the venture in May 2018.

Building upon our work with the QE for People campaign, we supported multiple parliamentary interventions to ensure the ECB takes steps to support climate change mitigation. After months of efforts, the ECB President Mario Draghi finally said that the ECB recognises that it is bound by the Paris agreement on climate change. We will now start a more serious conversation with central banks in Europe on how they can adapt their policies to align with environmental protection, for example by doing green QE.



## IMMR

We have continued to build a global movement that challenges the current money system, through the International Movement for Monetary Reform (IMMR). This is a coalition of nonprofit organisations from across the world, campaigning for a monetary system that serves society. The IMMR now supports and connects over 28 national and international member organisations across five continents to share ideas, discuss research and exchange best practices.

Over the last two years the IMMR has gone from strength to strength. It brought together members from all over the world at annual conferences in 2016 and 2017 in Brussels and Berlin, and is set to host another in 2018 in Utrecht. At the conferences, five members from different national organisations are elected to the Core Group, whose role is to make decisions and determine the priorities for the IMMR. The group now also has a part-time international coordinator, Brandi Guerink, who handles day-to-day administration, communications and technical support, and helps coordinate the movement. The IMMR plans to establish itself as a formal legal entity in the coming year to allow for further fundraising and new group campaigns.

At Positive Money we recognise that reforming the global money and banking system requires a global effort, and we're proud to be part of such an exciting group of campaigners each leading their own initiatives in their own countries. For instance, our counterparts in Switzerland, the Vollgeld Initiative, are planning to orchestrate a referendum on a Sovereign Money System in summer 2018. By supporting the global movement for monetary reform - increasing communication and collaboration between national campaigns, and supporting new organisations to start and grow - together we're moving the global economy closer to a system that works for people.



# PEOPLE

Positive Money has continued to grow its operations over the last two years. As of March 2018 we have a core team of nine motivated and passionate staff in our small London office, working across four programmes of work. We also have five dedicated regular contractors and several other occasional and volunteer workers. The team is supported by an inspiring board of non-executive directors, who provide oversight of our work and offer additional support to the team.



## LEADERSHIP

**Fran Boait** is Positive Money's Executive Director and takes a leading role in determining the organisation's strategy, developing the culture of the organisation and managing the team. **Paul Delaney** joined as Chief Operating Officer in September 2017, leading on the organisation's operations, finances, HR, and business planning.

## SUPPORTER NETWORK PROGRAMME

Our Head of Campaigns and Organizing **Rachel Oliver** joined us in August 2016, taking over from **Dora Meade**. Rachel works to grow, strengthen and mobilise our fantastic network of supporters, including 67,000 online supporters and 30 local groups around the UK. These groups

are run by passionate and organised supporters who make our network stronger! Rachel is supported by **Nonhlanhla Makuyana**, who joined us in September 2017 as youth network intern, later becoming Campaigns Officer, and working across our online and offline campaigns. Our Network Administrator **Zack Livingstone**, who joined in September 2016, also works with Rachel on our engagement with supporters.

## INFLUENCING PROGRAMME

**David Clarke**, our Head of Policy & Advocacy, continues to lead on policy development, as well as on our engagement with key decision makers in politics, policy making and civil society. Supporting David is **Simon Youel**, our Policy & Media Officer, who joined in July 2017 and manages our

engagement with the the press and broadcast media.

## RESEARCH PROGRAMME

Our research programme is led by our Executive Director **Fran Boait**. **Rob Macquarie** joined us in September 2017 as an Economist working across our research programme. **Ed Smythe** also joined as an Economist from July - December 2017, followed by **Konstantin Bikas** in February 2018. In addition we have two contract researchers, **Matt Lyons** and **Fionn Travers-Smith**, working part time on specific projects, and we have additional support from our longstanding volunteer **Graham Hodgson**. **Ben Dyson** moved on from Positive Money in December 2016 to join the Bank of England's Digital Currencies team, and we also said goodbye to Frank van Lerven who joined NEF in June 2017.

## INTERNATIONAL PROGRAMME

Having successfully led the QE for People campaign in the Eurozone, **Stanislas Jourdan** subsequently became Head of Positive Money Europe, our new Brussels-based branch. Stan oversees PM Europe's research and influencing strategy. Supporting Stan is **Ludovic Suttur-Sorel**, who joined as a researcher and campaigner in August 2017, and **Rashida Islam** who worked as Communications Assistant from August 2017 - March 2018.

## OPERATIONS

**Sophie Yates** joined us in December 2016 as Team Administrator, taking over from **Sylviane Herren**, working on our operations processes and systems, our grants management and events management. Sophie later became our Campaigns and Fundraising Manager. Also supporting the team is our part-time accountant **Heather Campbell**, who manages our book-keeping and financial records.

We said goodbye to **Mira Tekelova**, our talented Social Media manager, as a regular team member in December 2017. Mira has been involved with Positive Money since its earliest days. She will continue to work with us on

an occasional project basis going forward. **Glyn Thomas** began working with us as a website developer in June 2016. Glyn's work has been vital in redesigning our websites from 2017 onwards.

## BOARD OF NON-EXECUTIVE DIRECTORS

We have an experienced Board of non-executive Directors who meet every quarter to share invaluable knowledge and support the senior management team with the strategic direction and operational management of Positive Money.

**Eva Watkinson** joined the board in December 2016, bringing a wealth of campaign management experience from positions at ActionAid and Shelter. **Freda Owusu** joined the board in December 2017, bringing to bear her extensive expertise working in the financial technology and loan fund management sectors.

We said goodbye to **Ian Tennant** in April 2016, and **Anne-Marie Ainger**, **Harmit Kambo** and **Andy Turnbull** also stepped down from the board in March 2018. We are grateful to all four former Directors for the excellent advice and help they provided over several years with Positive Money.

A big thanks in particular to **Andy Turnbull** who was with us for over five years, and served terms as both chair and finance director.

Succession planning to replace these departing board members began in late 2017, and after a successful recruitment round in February 2018 five new Directors were appointed. **Jamie Hartzell**, **Lily Tomson**, **Jack Easton**, **Richard Taylor** and **Ishaan Chilkoti** each bring a range of skills and backgrounds to the board, and will join the board formally in May 2018.

We also began succession planning for our chair **Charlotte Millar** in early 2018, Charlotte having served as chair since September 2015. **Sian Williams**, Director of Policy, Innovation and External Affairs at Toynbee Hall will join as new chair in August 2018, when Charlotte plans to step down. We certainly wouldn't be where we are without the strategic advice, support, and wisdom offered by Charlotte over the last three years. Her leadership of the board and contribution to the staff team has been absolutely key to giving us the confidence needed to expand and grow.

# FINANCES & FUNDING

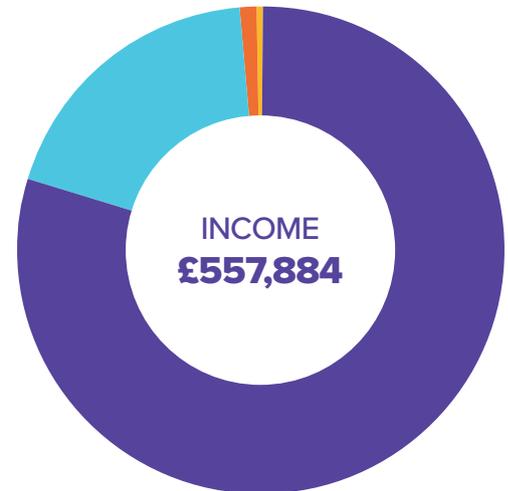
APRIL 2016 - MARCH 2017

NOTE: For more detail on our finances and funding please see our audited annual financial statements for the past two financial years, available here:

<http://positivemoney.org/about/finances-funding/>

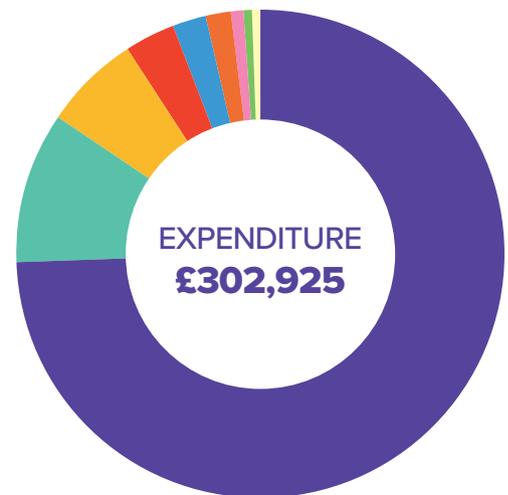
## INCOME

Grants:	£445,382
Donations:	£104,762
Books & other product sales:	£6,831
Other income:	£909



## EXPENDITURE

Employees & contractors:	£225,690
Communications:	£19,443
Office Administration:	£30,118
Travel & Subsistence:	£10,441
Payment & donation processing:	£6,590
Events:	£5,102
Sales Administration:	£2,894
Staff development:	£1,476
Other costs:	£1,171



NOTE: The large surplus on this financial year is due to the receipt of extensive new grants income, much of which was restricted for spending in the next financial year on an enlarged team.

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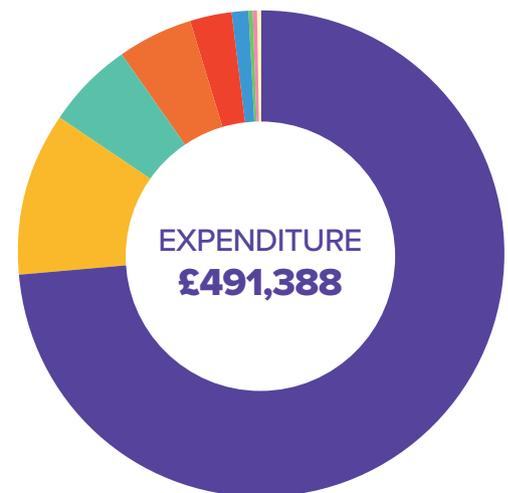
## INCOME

Grants:	£408,860
Donations:	£94,415
Other income:	£10,987
Books & other product sales:	£2,581



## EXPENDITURE

Employees & contractors:	£362,086
Office Administration:	£53,663
Communications:	£28,715
Events:	£24,126
Travel & subsistence:	£14,497
Payment & donation processing:	£5,080
Staff development:	£1,737
Sales Administration:	£769
Other costs:	£715



Partners for a New  
Economy  
**£360,093**

Friends Provident  
Charitable Foundation  
**£134,020**

Barrow Cadbury Trust  
**£14,500**

## GRANTS IN THE PERIOD APRIL 2016 - MARCH 2018

Positive Money significantly increased its grants funding base over this two year period, receiving £854,242 in grants income - a fourfold increase on the previous two years! This is indicative of the increasing appeal of our work to a broader range of funders, and how we have brought our agenda into the mainstream of the wider economic reform movement. We are very grateful indeed for the support of all our funders, without whom our work would not be possible.

**Partners for a New Economy** awarded us £360,093 to support a range of activities across our different work programmes, including conducting research on green central banking, shifting the debate amongst academics, growing our supporter network, influencing policy makers and expanding the international movement for monetary reform and our own international activities. P4NE's vision is for a world in which our economy enables nature, communities, and people to thrive.

**Friends Provident Charitable Foundation** awarded us £134,020 in this period. This money came from a total grant of £182,480 that began in March 2015, and includes £25,000 from a new grant of £250,000 over five years beginning in January 2018. This grant is to support our influencing work, opening up a wider discussion around money creation and monetary policy among civil society, policymakers, and economists. This funding comes from their 'Resilient Economies' programme which works to contribute to a more resilient, sustainable and fair economic system. Friends Provident renewed their support for us for a further five years in December 2017.

**Barrow Cadbury Trust** awarded us £14,500 for our work on the future of cash and financial inclusion. Barrow Cadbury Trust is an independent

RH Southern Trust  
£202,900

charitable foundation committed to bringing about socially just change. The funding comes from their 'Economic Justice' programme which supports good practise and innovation in financial systems. The trust has since agreed to continue supporting this work for a further two years.

We received £202,900 from **RH Southern Trust** to fund the core cost of our educational activities as well as our ongoing Research Programme. The RH Southern Trust funds projects that address society's conflict with nature and the present dysfunctional economy. We received these funds through The James Gibb Stuart Trust, a registered charity whose mission is to improve public education about economic theory and practice.

Joseph Rowntree  
Charitable Trust  
£48,737

**Joseph Rowntree Charitable Trust** awarded us £48,737 in this period for our work on Escaping Growth Dependency - a research project exploring how our money and banking system keeps us dependent on endless environmentally destructive growth and how we might change it. This comes from their 'Sustainable Future Programme' which funds work focussed on creating fundamental changes to current economic models. JRCT renewed their support for this project in March 2018, for a further three years.

KR Foundation  
£47,534

We received £47,534 from the **KR Foundation** to coordinate and develop the International Movement for Monetary Reform (IMMR) into a purposeful and effective movement. The KR Foundation considers that the root cause of long-term challenges posed by current and future generations living on a planet with finite resources, fragile ecosystems, and climate change is to be found in the structure of the current economy and the behaviours that accompany it.

Lighthouse Foundation  
£20,000

Democracy Collaborative  
£21,357

New Economics  
Foundation £5,100

We were awarded £20,000 by the **Lighthouse Foundation**, whose mission is the promotion of integrated sustainable development processes



and responsible behaviour. This money provided seed funding for the ‘Money Matters Initiative’ which grew into the 2° Lending network (see next paragraph).

We were given £21,357 by the **Democracy Collaborative**, from grant funding secured in collaboration with Positive Money from Partners for a New Economy. This money was to fund our role as a backbone organisation in the 2° Lending network: a project seeking to re-direct credit towards climate-safe projects in the real economy by co-coordinating a network of banks and bank influencers.

The **New Economics Foundation** gave us £5,100 to conduct research on historical case studies of public sovereign money creation and monetary financing. NEF’s mission is to help build a new economy with people in control.

## DONATIONS

We continued to be funded by our generous supporters who donate to Positive Money on a monthly or one-off basis. We received a total of £199,177 in donations over the last two financial years. **Thank you to all our individual donors** – your generosity provides Positive Money with a resilient funding stream we could not do without.

## BOOK AND OTHER PRODUCT SALES

We continued to sell copies of our books *Modernising Money*, and *Where Does Money Come From?* (the latter published by the New Economics Foundation and co-authored by Andrew Jackson), over the last two years, until we ran out of copies, as well as some other products such as T-shirts. *Modernising Money* is now out of print as of 2017 but is currently being edited for a new release in 2019. Our books and other product sales generated an income of £9,412 across the last two financial years, plus other income totalling £11,896.



